



***billy hyde***  
**MUSIC**

LOGO GUIDE

# PRIMARY LOGO



# LOGO

## RECOMMENDED USAGE

### BACKGROUND CONTROL

The Billy Hyde logo can be shown on any of the background samples displayed as well as on other background textures and images.

Please ensure a white keyline is used when shown on backgrounds other than white.



### CLEAR SPACE

To ensure prominence, clarity and visual impact of Billy Hyde Music Logo, please adhere to the following guidelines regarding acceptable clear space.



X = the word 'SINCE'  
width of the logo.

*To maintain the visual impact of the logo, never place any graphic, typographic element or page edge closer than the minimum clear space indicated here.*

# LOGO

## UNACCEPTABLE USAGE

The visual integrity of the Billy Hyde logo should be maintained at all times. Never recreate or manipulate the logo, use only the provided logo artwork.

Please avoid the following when using the logo.



**DO NOT:** Stretch the logo



**DO NOT:** Rotate the logo



**DO NOT:** Modify the logo



**DO NOT:** Crop the logo



**DO NOT:** Remove the keyline

## SECONDARY LOGO

### BILLY HYDE MUSIC WORD-MARKS

There are two variations of the Billy Hyde Music word-mark, 1 stroked and 1 single mono colour in either black or white.



### BACKGROUND CONTROL

The Billy Hyde Music word-marks can be shown on any of the samples displayed and on other background textures and images.



### CLEAR SPACE

To ensure prominence, clarity and visual impact of the Billy Hyde Music word-mark, please adhere to the illustrated guidelines regarding acceptable clear space.

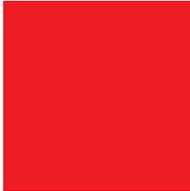
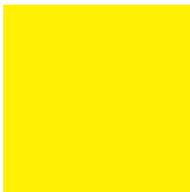


*To maintain the visual impact of the Billy Hyde Music word-mark, never place any graphic, typographic element or page edge closer than the minimum clear space indicated here.*

# COLOURS

## LOGO COLOUR PALLET COMPRISES OF:

The Billy Hyde Music primary colour pallet is blue, red and yellow.

|                             |   |   |  |
|-----------------------------|---|---|--|
| <b>BH<br/>RED</b>           |    | <b>CMYK</b><br>Cyan 0<br>Magenta 100<br>Yellow 100<br>Black 0 | <b>RGB</b><br>Red 237<br>Green 28<br>Blue 36 |
| <b>BH<br/>LOGO<br/>BLUE</b> |   | <b>CMYK</b><br>Cyan 100<br>Magenta 100<br>Yellow 0<br>Black 0 | <b>RGB</b><br>Red 46<br>Green 49<br>Blue 146 |
| <b>BH<br/>YELLOW</b>        |  | <b>CMYK</b><br>Cyan 0<br>Magenta 0<br>Yellow 100<br>Black 0   | <b>RGB</b><br>Red 255<br>Green 242<br>Blue 0 |